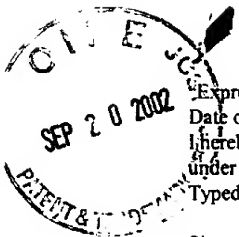


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3622



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Signature: *Maggie Corby*

PATENT
Docket No. 2195.5

**IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS: Robert Carl Silkey, et al. ASSIGNEE: Einstein Industries, Inc.
SERIAL NO: 09/754,182 EXAMINER: TESFAMARIAM, MUSSIE
FILED: 1/3/01 GROUP ART UNIT: 3622
FOR: "SYSTEM AND METHOD OF NETWORK BASED MARKETING"

**ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231**

TRANSMITTAL LETTER

Dear Sir:

In connection with the above-referenced application for patent, transmitted herewith are the following:

1. Revocation of Power of Attorney (1 page);
2. Power of Attorney (1 page); and
3. Statement under 37 CFR 3.73(b) (1 page).

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Please enter these transmitted documents and update your records to reflect the undersigned as attorney of record.

Respectfully submitted,

Kenneth R. Wright

Patent Registration No. 48,046

HAYES SIMPSON GREENE LLP
600 W. Broadway, Ste. 400
San Diego, California 92101
(619) 702-4333



#2/Pat

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PTO/SB/81 (02-01)

POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/754,182
Filing Date	1/3/01
First Named Inventor	Robert Carl Silkey
Title	Network Based Marketing
Group Art Unit	
Examiner Name	
Attorney Docket Number	2195.005

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Kenneth R. Wright	48046

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Country	USA				
Telephone	(619) 702-4333	Fax	(619) 515-1994		

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

SIGNATURE of Applicant or Assignee of Record

Name	Einstein Industries, Inc.
Signature	<i>[Signature]</i>
Date	15 Sep 02

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Robert Carl Silkey, et al.

Application No./Patent No.: 09/754,182 Filed/Issue Date: 1/3/01

Entitled: System and Method of Network Based Marketing

Einstein Industries, Inc., a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by, percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011429, Frame 0203 or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____

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Reel _____, Frame _____, or for which a copy thereof is attached.

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- ☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

15 Sept 02
Date

David W. Evans

Typed or printed name

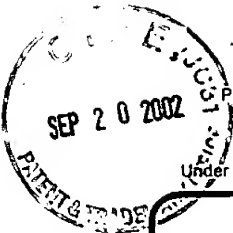
[Signature]
Signature

President

Title

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REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/754,182
Filing Date	1/3/01
First Named Inventor	Robert Carl Silkey
Group Art Unit	
Examiner Name	
Attorney Docket Number	2195.005

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application:

☒ A Power of Attorney or Authorization of Agent is submitted herewith.

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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Name

Einstein Industries, Inc.

Signature

Date

15 Sept 2002

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

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